



Website Content and Concept Guide

Our team here at Quodatics is very excited about being a part of the development of your organisation's online presence.

In order for us to achieve your goals, we'll like you to understand that, contrary to popular belief, **YOU WILL BE BUILDING YOUR WEBSITE**. We only have the technical knowledge to present what you'll build on the World Wide Web.

The purpose of this document is to help us get a better understanding of your project as the final product directly depends on clearly established vision and goals.

Please answer the fields as simply and as clearly as you can and please forgive any redundancy in the form if you've already given us that information in another document.

Remember that while you can share as much information as you would like, it is always better to start with just little information and grow.

For all pictures, videos and other media files, give them specific names, put in appropriate folders and share with us... through Google Drive or Dropbox or in a flash drive.

Don't forget to email this form upon completion to content@quodatics.com





GENERAL INFO

Website (Organisation) Name and Acronym

ragj.org

Tagline (Or motto of the Organisation)

Recharged for Innovation

Pitch (a few lines describing who you are)

RAGJ seeks a gender-just society with women and girls fully integrated into microeconomic and macroeconomic governance programming.

RAGJ reframes women's rights through action-research methodologies, evidence-based advocacy, data-driven policy and law-making.

RAGJ is highly (and exceptionally) skilled and resourceful in grassroots community mobilization, sensitization, emergency programming, psychosocial servicing, socio-legal referral systems, legal empowerment, coaching and training.

RAGJ has an Assets-Based Citizen-driven Development (ABCD) signature for all its actions.

Legal Information (Optional: Includes Various Organisation's Registration Numbers)

83/E.29/1111/VOL.8/ALPAS

Organization Logo.



Corporate Colours



680559167 – 656890428 – 666588938 
contact@quodatics.com 
www.quodatics.com 



Blue and White

Do you have a Domain Name? (www.something.com) Yes No

| | | |
|---|---|---|
| If yes, insert link | www.ragj.org | |
| | Will you like us to transfer it to our servers? | Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> |
| If no, any suggestions (we'll check if they're available) | www. www. www. | |





Contact Information

Emails

The emails you want listed on your contact page, one per line, bold your primary contact email. This will be displayed in prominent locations and where the contact form will be sent

| |
|----------------|
| admin@ragj.org |
|----------------|

Phone Numbers

The phone numbers you want listed on your contact page. Bold your primary phone number for use on the home page or other prominent areas

| | |
|-------------|----------------|
| Head Office | +237 672575891 |
| Sales | |

Physical Address(es)

The addresses you want listed on your contact page. Bold your primary address

| | |
|-------------|---|
| Head Office | Bamenda Office – New Road, Nkwen Buea Office – Opposite OIC, Great Soppo P.O Box 666 Mankon, Cameroon |
|-------------|---|

Social Media Links

Fill out as many or few as you like. In cases where you don't have an account for your Organisation yet, write "Not Available" so we know.

| | |
|-----------|---|
| Facebook | https://web.facebook.com/RAGJ7 |
| Twitter | @RAGJ Cameroon |
| LinkedIn | https://www.linkedin.com/company/research-and-advocacy-for-gender-justice |
| Instagram | |
| Google+ | ragjwomen@gmail.com |
| Pinterest | |
| Other | |





The Website

What are the Goals (Objectives) for your website?

Establish a credible online presence, showcase our work, publish research findings and interact (in a multidimensional ways) with various groups of individuals.

Call to Action (What Main Action do you want Website Visitors to take after visiting your site?)

Subscribe to Newsletter Signup Order Apply Other (indicate below)

Take part in surveys, contribute to blogs, use App, we hope to develop and use an App

Similar Websites (Are there other websites you've come across that look like what you want?)

Yes, Youth Outreach Programme

[http://www.yopcam.org/#:~:text=Youth%20Outreach%20Programme%20Cameroon%20\(YOP,informed%20in%20the%20development%20process.](http://www.yopcam.org/#:~:text=Youth%20Outreach%20Programme%20Cameroon%20(YOP,informed%20in%20the%20development%20process.)

Website Keywords (Keep these in mind as you develop content for your website)

Action Research, Governance, Law, Policies, Gender Justice

Your Menu (Navigation) Bar (What pages will you like to have on your Menu Bar?)

What other Features will you like to have?

Blog News Events Testimonials Others (indicate below)





ABOUT INFORMATION

About your Organisation

RAGJ has excellent strategic partnerships (including focal points in various communities) with emerging constituency leader, local influencers, and traditional/religious authorities in remote, isolated, and hard-to-reach communities in the North West (NW) and South West (SW) Regions of Cameroon.

RAGJ has an Assets-Based Citizen-driven Development (ABCD) signature for all its actions. RAGJ's short-term (2021-2025 strategic) plan focuses on innovating and building resilience in conflict through an integrative emergency management strategy for grassroots communities and institutions in Cameroon. In the long run, RAGJ plans to become an African Research Centre examining the intersection of Law, Governance and Gender Justice.

Mission

RAGJ's member team of legal, governance, monitoring and evaluation, data collection and development experts are committed to reframing women's rights through action-research methodologies, evidence-based advocacy, data-driven policy and law-making. RAGJ is highly (and exceptionally) skilled and resourceful in grassroots community mobilization, sensitization, emergency programming, psychosocial servicing, socio-legal referral systems, legal empowerment, coaching and training.

Vision

RAGJ seeks a gender-just society with women and girls fully integrated into microeconomic and macroeconomic governance programming.

Values

RAGJ decisions and actions are guided by the following core values:

1. **Integrity** in addressing gender justice issues;
2. **Innovation** through research methods in data collection, reflection, learning and sharing;
3. **Inclusiveness** through multiple levels of participation of stakeholders in actions;
4. **Respect** for individual's dignity;
5. **Transparency** in operations and decision-making;
6. **Accountability** towards stakeholders and in the judicious use of resources; and





7. **Empowerment** through legal and non-legal programs that foster entitlement and economies.

History

The Research and Advocacy for Gender Justice (RAGJ) was founded in Bamenda, NW of Cameroon on 23 July 2013 by seven young women (aged 21-27) passionate about raising the voice, choice, social and economic opportunities of girls and women in Cameroon. RAGJ's founding objectives are to:

- i. Conduct strategic research and publish research findings to serve the needs of girls, women and communities;
- ii. Assess the effectiveness of existing laws and recommend legal and policy reforms;
- iii. Promote, encourage and support women and girls in their efforts to initiate informed positive change and innovations for sustainable economic development;
- iv. Ensure that gender concerns are integrated into good governance programs thereby enhancing the performance of women and girls in leadership positions;
- v. Encourage and facilitate openness, transparency and accountability in developing good governance projects as well as enhance performance among its members;
- vi. Organize meetings, seminars, debates, symposia, workshops, exchange visits and study tours aimed at promoting the objectives of the Association.

Any Other Information

Work strategies

- ❖ Applying participatory adult education through research, action-reflection and learning processes;
- ❖ Empowering people through peace-centred and human-centred approaches to development;
- ❖ Recognising rights and building assets to foster co-governance, innovation and resilience ;
- ❖ Building personal and collective economies through entrepreneurial development;
- ❖ Campaigning and influencing through evidence-based advocacy; and
- ❖ Building constituencies through partnerships and alliances for strong movements.





Distinctive advantage

- We have excellent connections and access as well as strategic partnerships with constituency leaders in remote and isolated communities as well as across multiple sectors of operation.
- We are a team of experts (Consultants) with extensive and blended scholarly-practitioner research abilities and a variety of action-research methodologies for community development, data-driven policy and laws-making, monitoring and evaluation, data management (collection and analysis) and field research (in crisis) make a force to reckon with in grassroots, national, regional and international development interventions.
- We transform commitment, motivate genuine participation and improve efficiency in the smallest of community and institutional operations.

The strategic goal for 2021-2025

Innovating and building resilience in conflict through an integrative emergency management strategy for grassroots communities and institutions in Cameroon.

Strategic orientations and priorities for 2021-2025

- ❖ Promote justice, peace and human rights through political, economic, socio-cultural as well as institutional, structural and digital transformation processes;
- ❖ Promote participatory governance in the co-creation of peace at microeconomic and macroeconomic governance levels; and
- ❖ Build inclusive economies through reconstruction, reintegration, relief and recovery activities that empower disadvantaged populations.





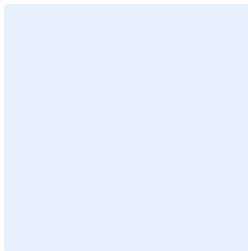
Some website PAGES

HOME PAGE

Main headline (Page Title)

Page Content

Page Image.

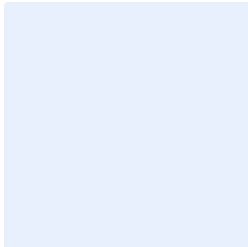


GET INVOLVED PAGE

Main headline (Page Title)

Page Content

Page Image.



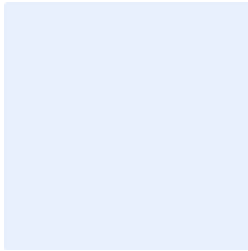


Your What We Do PAGE

Main headline (Page Title)

Page Content

Page Image.



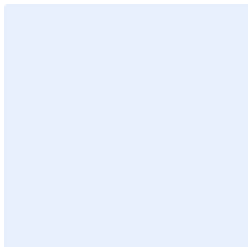
CONTACT PAGE

Main headline (Page Title)

Page Content

- Names
- Email
- Phone Number (Optional)
- Subject
- Message
- Other _

Page Image.



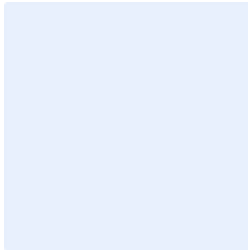


THANK YOU PAGE (Page displayed after someone has filled your contact form)

Main headline (Page Title)

Page Content

Page Image.





OTHER FEATURES (OPTIONAL)

YOUR TEAM

Create a folder for Team Member Images and name them appropriately.

| Name | Position | Profile | Email | Social Link(s) |
|------|----------|---------|-------|----------------|
| | | | | |

| Position | Name | Qualification | Profession | Areas of expertise |
|-------------------|---|---|---|---|
| Co-chair (BoT) | Justice Atabong Angeline | LLM in International Legal Studies, LLM in Business Law, Diploma in Magistracy, etc. | Magistrate, Lecturer and Deputy Director of Human Rights and International Cooperation, Ministry of Justice. | 20+ years of experience as a Prosecutor, Administrator, Human Rights Educator/Trainer, Gender Justice Activists and Researcher. Works on Law and policy- making as well as implementation and oversight. Has severally trained judiciary and security actors as well as public administration students. |
| Co-chair (BoT) | Magha J. Akenji | PhD Candidate (Geography and Planning), Msc. Environmental and Natural Resources Management, Msc. African Studies, etc. | University Administrator Lecturer and Researcher. | 15 years of experience in research, administration, natural resource management, human rights, gender justice, capacity building and report writing. |
| Co-chair (BoT) | Agwenjang Bhaltevil Agwenjang Tewile | ABS (Business Administration) | Strategist/ Business Consultant/ Entrepreneur/ Internal Mediator and Influencer with UNDP (since 2020) | 18 years of experience in business administration, management, strategy development, security clearance, contracts, negotiations and partnership building. Contributed to the elaboration of the implementation plan for the PRRD for the Northwest/Southwest Cameroon. Led RAGJ Team in engaging in the UNHCR civil documentation project with 350 cases treated and 7000+ data collected from remote, hard-to-reach and isolated communities. Voluntarily facilitated security clearance for humanitarian officials/ workers across Northwest and Southwest Cameroon. Negotiated for school resumptions in Mezam and Momo divisions, and the establishment of community schools. |
| Co-chair (BoT) | Mbuh Derick Ticha | MSc. Candidate Project Management, LLB Law. | Jurist/ Author/ Election Officer – ELECAM/ | 14 years of experience in law (teaching), projects implementation, monitoring and evaluation, gender justice, participatory |





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| | | | Development Consultant | governance, electoral operations (biometrics), data collection, community/youth development, environmental management, capacity building and training. |
| Co-chair (BoT) | Balkisou Buba | MA Candidate (International Cooperation, Humanitarian Action and Sustainable Development), Dip. in Social welfare, etc. | Senior Social Welfare Officer/ Research Assistant, Communication Department, Ministry of Social Affairs. | 10 years of experience in indigenous rights, Human rights, advocacy, conflict management, environmental management, climate change, psychosocial servicing and assessments as well as executive communication. |
| Co-chair (BoT) | Njweipi Stephen Echoungyeh | Diploma in Social Welfare | Senior Social Worker/ Delegate of Ministry of Social Affairs, Mezam | 33 years of experience in public administration, community mobilisation, community development, Gender-Based Violence (GBV), psycho-social servicing, case management, assessment and referrals for disadvantaged populations, vulnerable persons, persons with disabilities as well as manage family conflicts. |
| Co-chair (BoT) | Patience N. Agwenjang | LLM Law, Development and Globalisation, LLM Business Law, Diploma (Development Leadership), Cert. Public Management, Cert. Citizenship /Constitutional Studies, LLB Law, etc. | Law, Governance and Gender Justice Consultant | 13 years of scholarly-practitioner experience in facilitating gender justice, inclusive governance processes, data-driven legal and policy reforms, program and financial management, and performance monitoring and evaluation using action-research methodologies, evidence-based advocacy, training and coaching. Have earned 16 (10 international and 6 national) awards. Works across Africa and globally). |
| Executive Director | Patience N. Agwenjang | Same as above. | Same as above. | Same as above. |
| Gender Advisor | Mbacham Brigitte Bih | MA Candidate (International Humanitarian Action), MA Gender and Development, Bcs in Gender and Law, etc. | Gender Expert | 12 years of experience in legal and gender analysis, GBV programming in an emergency, psychosocial servicing, gender auditing and tax justice, participatory rural appraisal, programs management, performance monitoring and evaluation, etc. |
| Legal Advisor | Waoubang Corine | PhD Candidate, (International Law), LLM Public Law, MA Public Policy, LLB in Law, etc. | Jurist- Researcher/ Humanitarian Actor. | Seven years of experience in legal and gender analysis, research, impact assessment, para-legal serving, human rights, humanitarian action, women, peace & security activism, translation, and ICT/web management. |





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|------------------------------------|--------------------------------|---|--|--|
| Legal Advisor | Mbonde Theophile Ekinde | LLB in Law, Diploma in Registry Administration, etc. | Registry Administrator/ Businessman (Construction) | Six years of experience in registering case files for legal proceedings. Have served as head of criminal, social and civil matters in different courts. Voluntarily facilitated meetings on civil documentation and access to court officials for UNHCR. |
| Legal Advisor | Barrister Akwo Jacques Valerie | LLM Business Law, Diploma in Professional Legal Practice, LLB in Law, Certificate in International Law Dimension of Peace and Conflict. | Barrister-at-Law/ Humanitarian Actor. | Five years of experience in legal practice, legal empowerment and participatory protection monitoring and vulnerability assessments, and socio-legal referrals systems especially in conflict-prone situations, involving gross human rights violations and emergencies. Drafts legal documents/ contracts, provide legal advice, advocate and defend vulnerable women (GBV) and children facing prosecution, and offer pro-bono services to underprivileged (mostly IDPs and migrants). Engage in dispute settlements, national and international law-making and policing. Organise and deliver legal conferences and use specialist legal software to compiled reports etc. |
| Administration/Finance/HR Officer | Ashly Achoh A. | LLM Business Law, LLB Law and multiple Entrepreneurship and ICT-related certifications. | Jurist/ Farmer/ Business Consultant/ Agricultural Investment Platform Manager/ Trainer | Seven years of experience in agricultural and entrepreneurial development, marketing (digital and in-person), e-commerce, data collection, gender justice activism, and economic empowerment programming/Implementation. |
| Accountant | Sagang Gaelle D. | MBA (International Trade), Bsc Baking and Finance and BAC in Accounting. | Finance, Management and Accounting Professional | 10 years of experience in accounting (software tools), banking operations/ products/ services, performance management, risk analysis, procurement, inventory management, etc. |
| Accountant | Franck Rodrigue Tabouguia | Msc in Project Management/ Evaluation, Bsc in Banking and Finance. | Finance, Management (Monitoring and Evaluation) and Accounting Professional | Three years of experience in accounting banking operations, data collection and analysis and projects monitoring and evaluation. |
| Program Manager (Northwest region) | Charlotte Etaga A. | LLM Candidate (English Law), LLB in Business Law, LLB in Law, and Certificate in | Jurist/ Researcher Protection Officer | Six years of experience in legal and gender analysis, GBV programming in an emergency, psychosocial servicing, grassroots partnerships, and referral |





| | | | | |
|------------------------------------|------------------------------|---|--|---|
| | | International Humanitarian Law in Theory and Practice. | | systems for vulnerable groups (IDPs, youths and children) to access psychosocial, legal and other services. Skilled in grassroots negotiations, mobilization & data collection/analysis with remarkable impact in civil documentation in isolated and hard-to-reach communities. |
| Program Manager (Southwest region) | Marilyne A. Azock | LLM in Business Law, LLB in Law and multiple certifications in Impact Assessment, Evaluations, Data Collection and Analysis | Jurist/ Monitoring and Evaluation Professional | Seven years of experience in managing field operations (in crisis), grassroots partnerships, and referral systems for vulnerable groups (including IDPs) to access psychosocial, legal and other services. Have <u>managed several multi-disciplinary teams</u> of evaluators and social workers. A well-trained data collector of the National Institute of Statistics appointed four times as Team Leader for the National Survey on Employment and the Informal Sector – EESI3, Cameroon Population HIV Impact Assessment – CAMPHIA, Safety Net project (World Bank), & the 4 th Household Survey in Cameroon). |
| JRoL | Barrister Abo Marceline Nyih | LLM Human Rights, LLM International Law, Diploma in Professional Legal Practice and LLB in Law. | Barrister-at-Law | Five years of experience as a Legal Practitioner in Municipal and International Law, and Human Rights Defender/ Humanitarian Activism. Drafts legal documents, provides legal advice, advocate and defend vulnerable women (GBV) and children facing prosecution, and offer pro-bono services. |
| JRoL/ ANRG | Sem Peter | LLM Candidate in English Law and LLB in Law. | Jurist / Researcher/ Paralegal worker | Two years of experience in paralegal servicing, case files management, investigation and supporting judicial proceedings. |
| ANRG | Chebe Fatima Bih C. | LLM Business Law, LLB Law, etc. | Jurist/ Lecturer/ Project Manager/ Marketer | 12 years of experience in project management and supervision, market analysis, teaching, data collection and entrepreneurial development. |
| ANRG | Nso Epey | Bst Insurance | Humanitarian/ Insurance Broker | Two years of experience in project management, marketing, office management, field visiting and logistical arrangements. |
| ANRG | Meke Bella | Diploma in Secretariat Duties. | Executive Secretary/ Businesswoman | Two years of experience in facilitating and supporting development initiatives. |





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|--------------------------|-------------------------|--|-------------------|---|
| MEAL | N'tangri Marie-Salome B | Bsc in Journalism and Media | Journalist | One year experience in Communication with radio and community organisations. |
| IT Technician | Tatiana Nsei Geh | Bsc (ongoing) in Computer Engineering, Bst in ICT for Development. | Computer Engineer | Three years of experience in interactive websites development, community/content management, presentations and facilitation. |
| | Kum Vera Mmbi | | | |
| | Eucharua Waseh | | | |
| | Sylvia | | | |
| Administrative Assistant | Yvette | | | |

YOUR SERVICES

Create a separate Folder in the Media Folder for each service and include at most 3 best Pictures for that service.

| Service Title | Pitch | Description |
|---------------|-------|-------------|
| | | |

YOUR PROGRAMS (Areas of Focus)

Create a separate Folder in the Media Folder for each Program and include at most 3 best Pictures for that Program.

| Title | Pitch | Description |
|-------|-------|-------------|
| | | |

Programme areas

RAGJ projects and activities are executed through four program areas:

- ❖ Justice and the Rule of Law (JRoL)
- ❖ Governance and Democratic Accountability (GDA)





- ❖ Assets and Natural Resources Governance (ANRG)
- ❖ Monitoring, Evaluation, Accountability and Learning (MEAL)

YOUR PROJECTS (Past, Ongoing, Planned)

Create a separate Folder in the Media Folder for each Project and include at most 3 best Pictures for that Project.

| Title | Pitch | Description | Timeline |
|-------|-------|-------------|----------|
| | | | |

YOUR PARTNERS

Create a separate Folder in the Media Folder for Partners and Include the logos for each partner/client (name logos appropriately).

| Name | Website | Description |
|-------|---------|--|
| YOP | | You can give a brief introduction about the partner/client or brief information about what you're doing together |
| Coady | | |
| UNHCR | | |
| WAWIN | | |
| | | |

BLOG ARTICLES

Create a separate Folder in the Media Folder for Blogs and include a cover image for each blog post. Name images appropriately.

NB: Start from the oldest to the Latest Items.

| Article Title | Full Article |
|---------------|--------------|
| | |

NEWS ARTICLES

Create a separate Folder in the Media Folder for News and include a cover image for each News article. Name images appropriately.





NB: Start from the oldest to the Latest Items.

| Article Title | Full Article |
|---------------|--------------|
| | |

UPCOMING EVENTS

Create a separate Folder in the Media Folder for News and include a cover image for each News article. Name images appropriately.

NB: Start from the oldest to the Latest Items.

| Title | Details | From Date/Time | To Date/Time | Venue |
|-------|---------|----------------|--------------|-------|
| | | | | |

ANYTHING ELSE?

Just add below

